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**ROCK ME TV AND CLARENDON ENTERTAINMENT ANNOUNCES NEW VENTURE
TO PROMOTE AND DISTRIBUTE NEW BRAND OF URBAN CINEMA ONLINE with
LAUNCH PARTY - THURSDAY, FEBRUARY 21, 2008**

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New York February 19, 2008 – New York City-based Rock Me TV, LLC (“RMTV”) and Clarendon Entertainment, Inc. (“CEI”) today announced a co-operative joint venture that will market, promote and distribute CEI’s new brand of urban cinema online.

The two will celebrate their new venture on Thursday, February 21, 2008 with a special industry networking event for film and media professionals at the RockMeTV studio/lounge. (508 Ninth Avenue between 38th & 39th Streets). At the event, which is co-produced with LMF Productions, LLC (“LMF”), CEI will premiere three films from their upcoming DVD release of Urban S.L.A.M., vol. 2 and unveil the trailer for the recently wrapped “Cookie,” produced by LMF and directed by award-winning filmmaker Francisco Ordonez. Filmmakers will have an opportunity to network with representatives from CEI, RMTV and American Latino TV, a television syndicator specializing in Latino programming. The evening also features live interviews broadcast over RMTV’s broadband network and an open bar, courtesy of V2 Vodka.

“We are extremely excited about this new venture with Rock Me TV,” says CEI chief executive Roderick Giles, “their robust distribution platform allows us to extend our branded content to new audiences globally. We are a firm believer that broadband will ultimately become the primary delivery system for independent urban content and this underscores our commitment to it.”

“Urban cinema is a growing segment in online video entertainment,” says Phil Londrico, RMTV’s CEO, “this deal allows Rock Me TV to deepen its offering in this category and better serve our growing number of viewers. I welcome this opportunity to work with Roderick and his talented team at CEI.”

RMTV owns and operates Rock Me TV, a broadband television network that broadcasts live and taped content seven days a week, 24 hours per day complete with breaking news segments, celebrity interviews, music videos and more. RMTV currently averages 11 million hits and 1 million uniques a week.

CEI finances, produces and acquires high-quality short-form urban content from emerging independent filmmakers and packages and distributes them under the Urban S.L.A.M. (Short Live Action Movies) brand in various media. Urban S.L.A.M. is currently available on DVD, online via Urban SLAM Broadband and as part of the Urban S.L.A.M. Film Festival, which books film screening events at colleges/universities and arts organizations across the nation. CEI’s library of short-form content includes titles that have screened at some of the top U.S. film festivals, including “The Tested” which won the 2006 Los Angeles International Short Film Festival. CEI’s films have also aired on cable networks owned by HBO, Showtime, MTV, BET and Sí TV.

For more information on Rock Me TV, please contact Phil Londrico at 646-764-0081 or via email at phil@rockmetv.com. For more information on Clarendon Entertainment, please contact Kimberly Hodges Ross at 240.899.0549 or kross@khrcreative.com.